

Fall Festivities

If you haven't had a chance to take notice, the summer has once again flown by. In less than a month, street corners will be filled with signs advertising harvest festivals, fresh apple cider, and pumpkins! The weather will begin to cool, and sitting on the porch will not only be bearable, but enjoyable.

With holiday shopping right around the corner, grab a glass of crisp apple cider, find a comfortable spot outside, and start to think about what your holiday laser orders are going to look like. Put pencil to paper and determine what's going to be your strong seller, what you are going to advertise, and most importantly what quantities you plan to order. The earlier you can start placing your holiday orders, the better! Our factory is already pushing capacity with remaining orders for 2013; to assure personalization product is in-stock and on your shelves, please begin placing orders now.



P. Graham DUNN SHOW YOUR PASTOR Appreciation

PERSONALIZED GIFTS

GRAB IT, Engrave It & GO!

POSTER

P. Graham DUNN SHOW YOUR PASTOR Appreciation

Wooden Pens

- Z4M5 - Wood pen, medium tip
- Z4HP - Rosewood pen, medium tip
- Z4WR - Rosewood pen, medium tip
- Z4JHP - Wood pen, medium tip

Black Pens

- Z4FA - Black and brass pens, medium tip
- Z4FFA - Black and brass pens, medium tip

LASER DETAILS

1 Poster 2013

SCAN SHEET

Featured Product

While planning your holiday orders, keep in mind our brand new, personalized ornament collection. With over 12 new designs to choose from, there's an ornament for everyone - even the dog! We will also be offering the 3 Ornament Pre-Pack once again this year, featuring a snowflake, stocking, and tree.

Featured Ornament
ZORN35 **\$2.00/apiece**

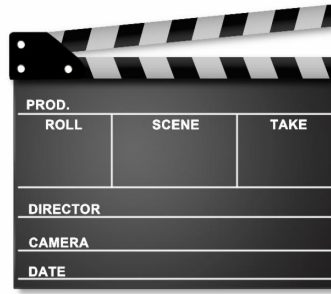
3 Ornament Pre-Pack
ZORNPKG1 **\$3.00/pack**



Lights, Camera, Action

Take a moment to check out this commercial from Gifts of Joy Parable in Lima, Ohio. This broadcast commercial features laser engraving in action and shows a number of available products for personalization.

Running a commercial like this right around the holidays is the perfect opportunity to increase store traffic and expose new customers to the uniqueness of personalized product!

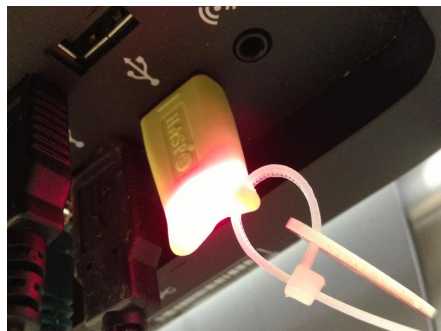


[CLICK HERE](#) to download and view the commercial.

Keep Track

Please make sure that both you and your employees are keeping an eye on the Yellow USB Key that is essential to running the GravoStyle software.

This key cost upwards of \$1000 from our software supplier. While we wish we had extras lying around, we unfortunately do not. Stores that lose this item will be financially responsible for replacement.



Take Note

As a reminder, when laser engraving any of our lithograph pieces, please do not forget to use the Lithograph Jig (ZZALP). Due to a slight change in our board mounted prints that was made a while back, this jig is needed to align the lithographs correctly within the laser machine.



SKU: ZZALP

Price: \$5.00

REMINDER

As a participant in the P. Graham Dunn Laser Engravings Program it is important to stay above the monthly minimum order of \$600/mo. The \$100 and \$200 penalty fees are a negative reflection of a store's performance. Stores that receive multiple fees will be evaluated and are subject to program termination.