



FATHER'S *Day*

Remember him on Sunday, June 17



CELEBRATE
Dad
WITH
Personal
GIFTS



P. Graham
DUNN

CREATE, *Inspire*, & ENJOY!

Celebrate Dad...

Father's Day is June 17th! We have developed new layouts that are quick and easy for creating the perfect personalized gift. Be sure to *download your laser files* so the scannable barcodes will open!

Plant the seed...

Download the sales flyer as a bag stuffer -creating a "Reason to Return"! **Set up** a tower with products focusing on Dad by using the items suggested in the scan sheets. **Create** samples with the provided design layouts. **Add** the sales flyer in a sign holder at the register and focus tower as a reminder.

Suggestive sell...

Remind your customers to "**Celebrate Dad**" with a personalized gift this year! Use an opening greeting to **suggest** merchandise and create a package deal to build a multiple item sale. Remind the customer how simple and easy it is to share the gift of personalization!

[Click here for the Scan Sheet](#)

large file - may take a few minutes to load

[Click here to download the Promotional Poster](#)

large file - may take a few minutes to load

[Click here to download Instructions for Updating Laser Files](#)

Congratulations and Thank You!

We
and



Congratulations to The Master's Parable Christian

Store as they are the winner of our jig storage photo submission contest. They have been awarded a \$50 credit towards their monthly purchase requirement. understand that as our laser line continue to grow, maintaining and organizing jigs is becoming a task in of itself. We're working to develop a solution for storing jigs, while at the same time, providing easy access for quick customer service.

Thanks again for those of you who participated, it helps us gain a better grasp on what's going on at each of your stores, and determine how we can help!

Promote Your Machine!

Below is a link to another great example of a Laser Program promotion for one of our Canadian participants. In this example, the store had the opportunity to get involved with a Christian programming channel and talk about the all of the great aspects of the program and how on-the-spot personalization takes gift-giving to the next level!

[Watch the Video Here!](#)

Stock up for Christmas with our **Show Specials!**

Order \$300 or more in Laser Product,
to ship after October 1st, and
receive FREE FREIGHT!

*ONLY available at summer Trade Shows. Product orders only. Merchandisers not included.

Get our **Show Specials** ONLY at...



**The Atlanta International Gift &
Home Furnishings Market®**

July 11th - 18th Atlanta, Georgia

Located in the Link Lifestyle Showroom
1417



Dallas Total Home and Gift Market

Located in the Next Generation Showroom 1028

June 20th - 26th Dallas, Texas



CBA's International Christian Retailing Show:

ICRS 2012

July 15-18 Orlando, Florida
Orange County Convention Center

Please stop by and see us in booth 1403 !

[Here's where to find us!](#)



Are your laser skills a bit rusty? Need a refresher? New operator? We are offering beginner laser training from July-September. Classes run for two full days at our Dalton, Ohio facility. A \$25 registration fee per person covers lunch for both days as well as materials for hands on training. Please register by submitting the registration form and payment information. Limited availability per session and dates are subject to change.

[Click here for Basic Laser Training Registration Form](#)

[Click here for 2012 Laser Training Schedule](#)