



## August Newsletter

# Introducing the P. Graham Dunn Laser Engravings Christmas Catalog



For 4th quarter 2012, P. Graham Dunn is partnering with **Parable Publishing** to develop a 12-page Laser Engravings Christmas Catalog.

The focus of this catalog will be to promote close to 50 laser engravable items available at your location! This provides a unique opportunity to individually promote the laser program while receiving co-op funding from P. Graham Dunn!

*\*Participation in this catalog is available to ALL laser dealers\**

### **Program Specifics:**

**Mailing set up fee: \$89**

**Per Catalog Cost:**

Print Cost: .09 each

Processing: .089 each

Estimated postage: .35 - .49 each



Don't miss out on this great opportunity to drive personalized sales this holiday season!

Please [click here](#) to download the order form.

Return completed forms to Randy Maricle at  
[randy.maricle@parable.com](mailto:randy.maricle@parable.com)

For additional questions feel free to reach out directly to:  
Randy Maricle at 805-543-2644 x516  
or Tom Dolman at x512

## New Digital Signage

Follow the below directions to download our  
new screensaver software to use as your in-store  
digital signage on any computer.



### **Directions:**

Download the signage PLAYER (step 2) for windows.  
<http://mediasignage.com/html/download.html>

Every-time the computer starts, a program will run that fires up the video as your screensaver. Don't be alarmed if it reboots or changes - *that may be driven by us.*

### **Login with:**



Miss the July Sign up?

Don't worry you can still join P. Graham Dunn's  
Laser Pro Program for ONLY \$100 a month!



Click [HERE](#) to find out more!