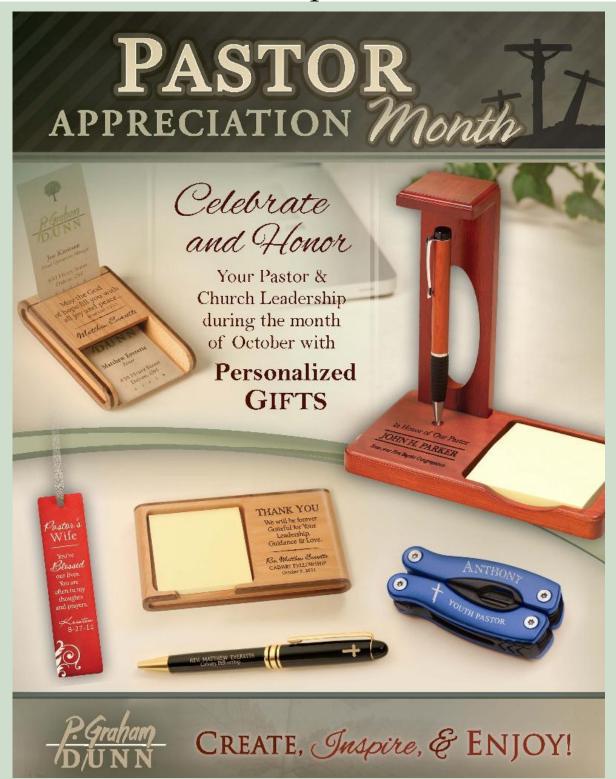


### September Newsletter



# October is **Pastor Appreciation Month**

We have developed new layouts that are quick and easy for creating the perfect personalized gift. Be sure to <u>download your laser files</u> so the scannable barcodes will open!

Download the poster to use for store signage or as a bag stuffer. Set up a tower with products focusing on Pastors by using the items suggested in the sales sheet.

Remind your customers to "Celebrate and Honor their pastor" with a personalized gift this year!

Download the Sales sheet here
Download the Poster here

### **Need a New Banner?**

Does your banner look like this?



If so, shoot us an email back. Once we determine how large of an order we need to place, we'll provide details on cost. This time around we're looking to improve the quality of signage to avoid the quick fading that some of you may have experienced. Let us know, thank you!

### New Digital Signage

Follow the below directions to download our new screensaver software to use as your in-store digital signage on any computer.



#### **Directions:**

Download the signage PLAYER (step 2) for windows. http://mediasignage.com/html/download.html

Every-time the computer starts, a program will run that fires up the video as your screensaver. Don't be alarmed if it reboots or changes - that may be driven by us.

#### Login with:

USER: pgdguest PASSWORD: lifthimup

If you are prompted to name your station, use STORE NAME AND LOCATION.
For example: Your Name Here Frankenmuth

That will help us keep track of everything - especially if there are multiple locations for a given store.

Miss the July Sign up?

Don't worry you can still join P. Graham Dunn's Laser Engravings Pro Marketing Program for ONLY \$100 a month!



A BUSINESS DEVELOPMENT

## MARKETING PROGRAM

Click **HERE** to find out more!