NEWSLETTER | October 2013

Celebrate the Season

It's that time of year again! The temperature is cooling, the leaves are changing, and the holiday season is upon us. Christmas shopping has already begun and stores are filling their shelves with Christmas trees, holiday decor, and ornaments. Make sure that P. Graham Dunn personalized gifts make the top of your shoppers' Christmas list!



There is no better time than the present to start thinking about holiday displays, products to feature, and how to promote these items. With holiday shopping starting early this year, as with every year, the sooner you can start placing your orders, the better! This way we can better assure personalization product is instock and on YOUR shelves. See below for a fabulous new product we are extremely excited to release right before the holidays - iPhone cases!





POSTER

SCAN SHEET

What's New?

When planning your holiday orders, make sure our new, personalized iPhone 5 cases are on them! Available in seven different colors, this is an easy-to-engrave, inexpensive item that makes a great stocking stuffer. CLICK HERE for an order form featuring each of our engravable iPhone 5 cases. **Shipping Now!**

Featured Case ZIP50027 **\$4.50/apiece**

CLICK HERE for an order form featuring our iPhone 4/4S cases. These cases will be begin shipping in November.



Heads Up!

This year we will not be offering the light up crystal

ornament (ZCKO10). Please take note and do not include in any 2013 Christmas promotions.

In its place, we would encourage you to strongly promote our new engravable ornaments just released this past summer. With over 10 designs to choose from, there's a style for everyone - even pet lovers!

Also, we are continuing to offer our pre-pack, three-pack featuring a Stocking, Christmas Tree, and Snowflake, pre-priced at \$9.99 retail, just \$3.00 W/S!

SKU: ZORNPKG1





Take Note

CLICK HERE for a complete list of items that will be discontinued at the end of 2013. We will fulfill orders for these items up until the end of the year. Keep an eye out for potential discounts on discontinued product in early 2014.



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REMINDER

As a participant in the P. Graham Dunn Laser Engravings Program it is important to stay above the monthly minimum order of \$600/mo. The \$100 and \$200 penalty fees are a negative reflection of a store's performance. Stores that receive multiple fees will be evaluated and are subject to program termination.