



July Newsletter  
Laser Engravings Pro Edition

**P. Graham Dunn Proudly Introduces...**



# A BUSINESS DEVELOPMENT **MARKETING** **PROGRAM**

## Do You Desire To...

- Learn and share best practices from merchandising to selling to customer service?
- Increase your overall laser sales?
- Add new customers?
- Learn systems for maintaining and troubleshooting your laser center?
- Infuse passion into your employees?
- Ensure customers are satisfied?
- Exercise each and every channel of communication to reach and interact with your customers?
- Increase your annual average laser transaction?

IF YOU ANSWERED YES TO ANY OF THE ABOVE, **THIS IS FOR YOU!**

## What You Get...

- Monthly live and interactive online training webinar.
- Visual recordings of each session available on demand to share with your team.
- Input, feedback and idea sharing with other laser program participants.
- Trainers with 100+ collective years of business and customer service experience.
- Practical business building tools.

- 24/7 fully accessible online portal featuring a resource library and document archives.
- Direct email support.

## **What is Your Investment?**

\$100 per month, billed through your P. Graham Dunn Account

**JULY LAUNCH SPECIAL**  
5 months (August – December) for  
only \$300. That's \$200 in savings!



**WANT TO KNOW MORE?**  
For detailed information and to view a  
training event and materials please visit:

**WWW.LASERENGRAVINGSPRO.COM**

[Click Here to Sign Up Now!](http://www.laserengravingspro.com)

**Let us tell you about our exciting  
Program at this year's Summer Shows:**



**The Atlanta International Gift &  
Home Furnishings Market®**

July 11th - 18th Atlanta, Georgia

Located in the Link Lifestyle Showroom 1417



CBA's International Christian Retailing Show:

**ICRS 2012**

July 15-18 Orlando, Florida

Orange County Convention Center

Please stop by and see us in booth 1403/1403A!

[Here's where to find us!](#)