



July Newsletter

Commemorate the new year with unique

Back to **SCHOOL**

Personalized GIFTS

for Kids,
Teachers
& Parents!



P. Graham
DUNN

CREATE, *Inspire*, & ENJOY!

Commemorated the new year...

It's Back to School time! We have developed new layouts that are quick and easy for creating the perfect personalized gift. Be sure to download your laser files so the scannable barcodes will open!

Plant the seed...

Download the sales flyer as a bag stuffer -creating a "Reason to Return"! Set up a tower with products focusing on Back to School by using the items suggested in the scan sheets. Create samples with the provided design layouts. Add the sales flyer in a sign holder at the register and focus tower as a reminder.

Suggestive sell...

Remind your customers that it is "Back to School Time" and you have perfect gifts for students and teachers alike! Use an opening greeting to suggest merchandise and create a package deal to build a multiple item sale. Remind the customer how simple and easy it is to share the gift of personalization!

[Click here for the Scan Sheet](#)

{Images will print clearly despite visual lines on the screen}

[Click here to download the Promotional Poster](#)

{Images will print clearly despite visual lines on the screen}

[Click here to download Instructions for Updating Laser Files](#)

P. Graham Dunn Proudly Introduces...



A BUSINESS DEVELOPMENT
MARKETING
PROGRAM

Click [HERE](#) to find out more or visit us at this years Summer Shows!

Stock up for Christmas with our Show Specials!

Order \$300 or more in Laser Product,
to ship after October 1st, and

receive **FREE FREIGHT!**

*ONLY available at summer Trade Shows. Product orders only. Merchandisers not included.

Stocking up for Christmas!
Get your orders in NOW for our Best Selling Christmas Ornaments!

*Reminder: There is a Show Special on Christmas orders for Free Freight, if you order at the show this promotion will count toward the \$300 order needed to qualify.

P. Graham DUNN CHRISTMAS Ornament Sale
*Ornaments will begin shipping in Sept.

ZCFW10
Nativity Ornament
2.25" x 5"
\$2.25

ZSIL02
Large Nativity
6.5" x 18"
\$11.50

ZSIL01
Small Wooden Nativity
3.25" x 9.25"
\$5.00

Nativity Quantity Savings:
5% OFF orders of 25 or more OR 10% OFF orders of 50 or more

ZORN11
5" x 3.25"
\$1.50

ZORN12
5" x 3.25"
\$1.50

ZORN13
5" x 3.25"
\$1.50

ZCKO10
Crystal Ornament
2" x 1"
\$1.79

Light Up Crystal Ornament ONLY \$1.79!

**Minimum QTY: 100
Order Now!
Limited Quantity Available**

New!

ZORNPKG1
Minimum QTY: 30
\$3.00

Variety pack ONLY \$3.00!
Set of 3 pre-packaged to retail at \$9.99

Christmas Ornaments 3 for \$9.99

Happy Holidays 2009

THE BENNETT Family
EST. 1880

TO US A CHILD OF HOPE IS BORN
The Bennett Family
EST. MARCH 2002

One first CHRISTMAS
And 5 more
2011

THE WHITE FAMILY
EST. 1880

THE BAKER FAMILY
EST. 1880

JACKSON FAMILY
EST. 1880

Faith PERRY 2009

Get our **Show Specials** ONLY at...



The Atlanta International Gift & Home Furnishings Market®

July 11th - 18th Atlanta, Georgia

Located in the Link Lifestyle Showroom 1417



CBA's International Christian Retailing Show:

ICRS 2012

July 15-18 Orlando, Florida
Orange County Convention Center

Please stop by and see us in booth 1403/1403A !

[Here's where to find us!](#)

Tech Support

Reminder :

As a participant in the P. Graham Dunn Laser Engravings Program you have access to FREE technical support Monday-Friday, 9:00am - 5:00pm EST. If you have any trouble with your laser machine, setting up files, or product alignment please reach out to us @ 800-828-2105. We are here for your support and it's our goal to keep you up and running as best we can.



BACK TO BASICS

Are your laser skills a bit rusty? Need a refresher? New operator? We are offering beginner laser training from July-September. Classes run for two full days at our Dalton, Ohio facility. A \$25 registration fee per person covers lunch for both days as well as materials for hands on training. Please register by submitting the registration form and payment information. Limited availability per session and dates are subject to change.

[Click here for Basic Laser Training Registration Form](#)

[Click here for 2012 Laser Training Schedule](#)