



## December Newsletter

### **Merry Christmas and Happy New Year from P. Graham Dunn**

It's officially here, the Christmas season - pine trees are atop SUVs, giant inflatable snowmen have overtaken front lawns, and 'Have yourself a Merry Little Christmas' is scattered across the airwaves. There's just something



about this time of year that warms our hearts (and it's not just the hot cocoa). It's a time of remembrance and reflection on the birth of our Lord and Savior Jesus Christ. It's for this reason that we gather together with family, celebrate by giving gifts, and take time to appreciate the many blessings we have received. From all of us here at P. Graham Dunn - We wish you a Merry Christmas and a Happy New Year!

## **Knock, Knock. Who's there? Its a Sneak Peak!**

Our January Introduction will have tons of new, exciting products! Featured here is a winter themed Door Knobber (Right). A full line of Knobbers will be available for personalization in 2013.



This is just one of many, so visit us at the January Show to get your first look at the entire line!

## **AmericasMart is Right Around the Corner**



Start making plans now to visit our brand new showroom this upcoming January in Atlanta at AmericasMart.

Our new showroom will be packed with new product from our regular line, along with a number of additions to our laser line such as our recently completed laser merchandising displays, a matching laser stand, and plenty of new laser product!

Find us @ Building 2, Floor 13, Suites 1330a & 1361b.

[Look for our ad in the AmericasMart Catalog](#)

You can also visit us in Dallas in the Next Generation Showroom

[Find us in Showroom 1028!](#)



**P. Graham Dunn's 13th Annual Dealer Conference  
is March 19th and 20th with Guest Speaker Wess Stafford**

Dr. Wess Stafford is the president and CEO of Compassion International, the world's largest Christian child development organization that releases children from poverty through one-to-one child sponsorship.

**What do you want to learn this year?**

Dealer Conference is coming up fast and we're excited to see you all there. At the event we typically cover Laser College seminars on basic engraving, tips and tricks and machine maintenance. This year, however, we want to hear from you! Email Kim at [Kim.Beers@pgrahamdunn.com](mailto:Kim.Beers@pgrahamdunn.com) with topics you would like to see in the laser college this year.

[Save this link](#) to check in on updated conference info as it becomes available!



**Start your year off right by joining Laser Engravings Pro!**



## **Do You Desire To...**

- Learn and share best practices from merchandising to selling to customer service?
- Increase your overall laser sales?
- Add new customers?
- Learn systems for maintaining and troubleshooting your laser center?
- Infuse passion into your employees?
- Ensure customers are satisfied?
- Exercise each and every channel of communication to reach and interact with your customers?
- Increase your annual average laser transaction?

## **What You Get...**

- Monthly live and interactive online training webinar.
- Visual recordings of each session available on demand to share with your team.
- Input, feedback and idea sharing with other laser program

participants.

- Trainers with 100+ collective years of business and customer service experience.
- Practical business building tools.
- 24/7 fully accessible online portal featuring a resource library and document archives.
- Direct email support.

[Get Signed Up Today!](#)