

August Newsletter

Introducing the P. Graham Dunn Laser Engravings Christmas Catalog



For 4th quarter 2012, P. Graham Dunn is partnering with

Parable Publishing to develop a 12-page Laser Engravings Christmas Catalog.

The focus of this catalog will be to promote close to 50 laser engravable items available at your location! This provides a unique opportunity to individually promote the laser program while receiving co-op funding from P. Graham Dunn!

Participation in this catalog is available to ALL laser dealers

Program Specifics: Mailing set up fee: \$89 Per Catalog Cost:

Print Cost: .09 each Processing: .089 each

Estimated postage: .35 - .49 each

Don't miss out on this great opportunity to drive personalized sales this holiday season!



Please <u>click here</u> to download the order form.

Return completed forms to Randy Maricle at randy.maricle@parable.com

For additional questions feel free to reach out directly to:

Randy Maricle at 805-543-2644 x516 or Tom Dolman at x512

New Digital Signage

Follow the below directions to download our new screensaver software to use as your in-store digital signage on any computer.



Directions:

Download the signage PLAYER (step 2) for windows. http://mediasignage.com/html/download.html

Every-time the computer starts, a program will run that fires up the video as your screensaver. Don't be alarmed if it reboots or changes - that may be driven by us.

Login with:

franklin@pgrahamdunn.com lifthimup

If you are prompted to name your station, use STORE NAME AND LOCATION.
For example: Your Name Here Frankenmuth

That will help us keep track of everything - especially if there are multiple locations for a given store.

Stocking up for Christmas!

Get your orders in NOW for our Best Selling Christmas Ornaments!



Orders must be in by August 31st!

Miss the July Sign up?

Don't worry you can still join P. Graham Dunn's Laser Pro Program for ONLY \$100 a month!



A BUSINESS DEVELOPMENT

MARKETING

PROGRAM

Click **HERE** to find out more!